

## **OBJECTIVE CARD**

### **Arts Organization**

You are an arts organization that conducts theater and dance workshops for youth and present two major productions a year.

You would like to increase registrations for workshops, increase attendance to your productions and educate communities and allies more widely about your mission and work

## **OBJECTIVE CARD**

### **Political Campaign**

You are a campaign team for a political candidate for local office.

You would like to use the web to help raise funds, educate undecided voters about your candidate, and keep people you contact up to date with events, activities and other opportunities to see you candidate.

## **OBJECTIVE CARD**

### **Arts Organization**

You are an arts organization that conducts theater and dance workshops for youth and present two major productions a year.

You would like to increase registrations for workshops, increase attendance to your productions and educate communities and allies more widely about your mission and work

## **OBJECTIVE CARD**

### **International Organization**

You are an international Human Rights Organization the has 100 staff out in the field in more then 20 different countries documenting and reporting on human rights.

You would like to have these staff communicate, share & edit reports and broadcast more widely to a public audience about what's happening in daily, weekly and monthly situations via the web.

## **OBJECTIVE CARD**

### **Arts Organization**

You are an arts organization that works with over 60 artists from around the world to showcase their work locally and offer workshops and seminars on their art creation.

You would like to use the web to find new artists, communicate & coordinate with them, and keep in touch with them after they leave. You would also like to showcase and archive their work.

## **OBJECTIVE CARD**

### **International Organization**

You are an international Human Rights Organization the has 100 staff out in the field in more then 20 different countries documenting and reporting on human rights.

You would like to have these staff communicate, share & edit reports and broadcast more widely to a public audience about what's happening in daily, weekly and monthly situations via the web.

## **OBJECTIVE CARD**

### **Community Center**

You are a community center that offers basic services to your community including health clinics, free educational services, voter registration, computer technology classes and access.

You would like to use the web to help organize your efforts with the public in your community by registering members for services and educating them about services.

## **OBJECTIVE CARD**

### **Community Organization**

Your organization produces a growing newspaper for the community.

You would like to use online tools to capture a younger audience and for those who do not have access to the web but only use their cellphones as a primary way to access digital or online information.

## **OBJECTIVE CARD**

### **Community Center**

You are a community center that offers basic services to your community including health clinics, free educational services, voter registration, computer technology classes and access.

You would like to use the web to help organize your efforts with the public in your community by registering members for services and educating them about services.